



Frederick Watson UX Designer

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Certifications

Google UX Design
Certification

Google IT Support
Professional
Certification

Meta Digital Marketing
Associate

Accenture Product
Design Virtual
Experience Program

Electronic Arts
Software Engineering
Virtual Experience
Program

Skills

HTML, CSS, Project
Management, Adobe CC,
Figma, Adobe XD, C++,
Unreal Engine, Sketch,
Interaction Design,
Motion Design, Design
Systems, Usability
Testing, Prototyping,
Wireframing

Profile

UX Designer with a decade of invaluable customer-facing experience and a proven track record of creating and launching exceptional user experiences. Possessing technical expertise garnered from training with and from industry-leading giants; Google, Amazon, and Meta (formerly Facebook). I am adept at leveraging my extensive background in problem-solving and customer service in underrepresented communities to deliver inclusive and comprehensive digital products and experiences.

Throughout my career, I have consistently driven innovation, collaborating cross-functionally with product managers, engineers, and stakeholders to transform ideas into impactful solutions. As a forward-thinking problem solver, I thrive in fast-paced environments, delivering results that enhance user satisfaction, drive engagement, and elevate overall product success.

Experience

Amazon Stores
Operations Lead

Jun 2022-Jan 2023

- In a cross-functional leadership role, worked directly with an extremely talented UX Team in iteratively designing and testing new features, elements, and interactions in a proprietary point-of sale system and back-of-house inventory management system using amazon's ubiquitous and widely praised design systems.
- Conducted usability testing and troubleshooting to contribute to a successful store opening
- Features and projects worked on: Proposed accessibility option of alt text for images on inventory scanners, root-cause troubleshooting of major error with suggested ads in checkout process.

Amazon Web Services Jan 2022-Apr 2022
Data Center Technician

- Highly technical role, introduced me to the speed of collaborating in cross-functional engineering spaces, along with industry standards in data security, scrum/agile methodology, and working with ticketing systems like Jira.
- Worked on a usability testing project, conducting user research and synthesizing insights on VR training software.